



**Sportsolutions**  
Software Solutions for the  
Team and Group  
Photographer

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**Press Release**  
For immediate release  
Dec.01.2001

What's up at Sportsolutions?

 **Sportsolutions Ver 7.5.5**  
New Features

 **ABC Photocolour Products Ltd.**  
New Users









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**Press Release**  
For immediate release  
Dec.01.2001

Sportsolutions is pleased to announce the addition of ABC Photocolour Products Ltd. to its list of users. The Vancouver British Columbia based Photo finishing Company is Western Canada's largest Pro/Comercial Lab. ABC Photo is preparing to provide sport and school services for the spring of 2002. They will use the Sportsolutions Modules for production as well as to create a handshake between their clients and the Kodak DP2 Production software. As the market and economic climate change ABC has decided to pursue additional streams of work flow that will enable them to grow in new directions. They are also using the Sportsolutions Portraits Modules to provide the clients with a data entry process that allows for quick turnaround on their Noritsu with the Kodak DLS System Driving it.

ABC Photocolour will be offering the complete line of services available through the use of the Sportsolutions systems including the client modules that allow their clients control over the data entry, the team and school modules for their clients clients and the online Sportsolutions network. This will definitely drive the functionality of our systems, so keep a lookout for new and improved modules functionality and interfaces.

-  **Memory Weavers**  
Abbotsford, BC  
Since April 2001
-  **The Photo Centre**  
Vancouver, BC  
Since Fall 2000
-  **Best Way Photography**  
Surrey, BC  
Since Fall 1999
-  **Nancy's Sports Photography**  
Oshawa Ontario  
Since Spring 1998
-  **South West Photography**  
London Ontario  
Since Aug 2001
-  **ABC Photocolour Products Ltd.**  
Vancouver, BC  
Since Dec 2001



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Press Release  
For immediate release  
April.06.2001

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Sportsolutions<sup>®</sup> is pleased to announce the release of version 7.5.4 of their software for the team and group photographer. This version is a great advancement over version 7 and incorporates a great deal of features requested by the current users to make it more compatible with other processes along with easier navigational tools. It also gives you a sneak peek at what's to come. Printing technologies have advanced in such a manner that have only benefited users of the Sportsolutions system. Making it the most flexible and efficient means of creating the digital trader card in the industry. The upcoming online capabilities partnered with the club modules will ensure that the clubs keep coming back year after year regardless of price. The programs cross platform capabilities means choice for the end user and in many cases such as file size and print speeds the ability to mix platforms to achieve the most efficient processing. The Export to DP2 feature addresses the need for an efficient and flexible means of incorporating data into the layouts users of the DP2 products have created. The Modules can be purchased separately or as a package. They are being used by labs as well as by photographers. Mix digital and traditional products and procedures and provide services available nowhere else. For more information take a tour of the software by visiting our website at [www.tradecards.com](http://www.tradecards.com).

## **Export to Kodak DP2**

Ver. 7.5 and higher

Sportsolutions has added an export feature under the output options which allows for exporting of information for Kodak's DP2 printing solution. You can now export files that can be easily integrated with Kodak's DP2 Software

## **Quick Link Menu**

This feature allows for easy navigation through the trader module once you are familiar with where you what to go this pop up and go will increase productivity.



## **Auto Import**

This feature allows Mac Platform users to auto import the scanned images and match them to the personal data for each individual. This feature saves incredible amount of labor allowing your computer to do the work for you. A PC solutions will hopefully be available for version 8.0

## **Reorder Module**

Re order's are now a snap, The reorder module draws from original entry including the original scan!



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Sportsolutions is pleased to announce the addition of Pro Am/Memory Weavers to its list of users. The Abbotsford, BC based Photography and Processing company is going to pursue the Sports Photography market in their area and integrate the Sportsolutions system into their existing school photography business.

Dave Martin owner of Pro Am/Memory Weavers is excited about the versatility and prospective business that the Sportsolutions modules will allow him to maintain and grow. He sees the unique product as a vehicle for him to create products for his clients in a more efficient manner allowing him to increase his profits with his existing clients and draw in new ones that will keep coming back because of the unique solutions he can offer the amateur athletic associations. He is looking forward to the online side of the Sportsolutions Network and feels that Sportsolutions is on the cutting edge of the Industry. Currently offering overlay product he felt that the personalized digital products were what his clients required. Sportsolutions gives him the capability of that and so much more. His recent acquisition of Canon's latest Color Copier technology with the splash rip made the Sportsolutions Software a perfect fit. Although many people are bending over backwards to create a photo card, Dave says it is a more efficient and accurate process using the laser printing technology. Clients have accepted the product in his area for over four years and the quality has only improved with the technology.

Press Release  
For immediate release  
April.06.2001

 **Memory Weavers**  
Abbotsford, BC

 **The Photo Centre**  
Vancouver, BC  
[Since Fall 2000](#)

 **Best Way Photography**  
Surrey, BC  
[Since Fall 1999](#)

 **Nancy's Sports Photography**  
Oshawa Ontario  
[Since Spring 1998](#)

 **South West Photography**  
London Ontario

 **ABC Photocolour Products Ltd.**  
Vancouver, BC



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Sportsolutions is pleased to announce the addition of South West Photography to its list of users. The London Ontario based Photography company has been pursuing the Sports Photography market in their area and were looking for a solution that would allow them to be competitive with product while providing a unique service so they would stand out above the rest.

Doug and Janet are excited about what The Sportsolutions club module and what this unique product will do for them. Doug was looking for control over his output and product while at the same time wondering what he could offer the clubs that would give him the edge up on his competition. The ability to create his own digital trader card addressed his needs to market his services to a larger segment of the clubs in his area, the magazine cover will be added to his product line in the spring and the club module gives him an added edge that his competition will have trouble matching. When evaluating the product South West Photography was impressed by the knowledge in the sport photography industry that was used to create the system. The layouts including the group photo on the cards were a pleasant surprise as the current market in their area had not yet seen the product presented in this way. We would like to wish them the best of luck but we are pretty sure they won't need it.

Press Release  
For immediate release  
Aug.24.2001

 **Memory Weavers**  
Abbotsford, BC

 **The Photo Centre**  
Vancouver, BC

 **Best Way Photography**  
Surrey, BC

 **Nancy's Sports Photography**  
Oshawa Ontario

 **South West Photography**  
London Ontario

 **ABC Photocolour Products Ltd.**  
Vancouver, BC



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If you are a processing facility that has invested in Kodak's DP2 Software then the Sportsolutions Order Processing May be just what you are looking for. It can be customized to fit in with your process making the use of DP2's text and image integration more efficient. You can use it in house or provide your clients with a runtime module to populate with data. You can export the information you need from package letter ordered to the height and weight of individual's The Choice is Yours. The cross Platform capabilities means it will work on your existing systems or put those Mac's back to work. The solutions give you more flexibility if you have FileMaker Pro loaded on your systems but can be run as a stand alone runtime application. For more information visit our web site at [www.tradecards.com](http://www.tradecards.com)



## Export to Kodak DP2

Ver. 7.5 and higher

Menu

**Trader Entry Module**

### Output to DP2

Help!

Press

Export all records to DP2

Output Options

Press

Export traders only to DP2

Exit

When creating a New "subjectinfo" your text file requires column headings.  
the **merge** file format will create a text file that includes the **column headings**.  
If you are using an existing "subjectinfo" and do not want column heading in the text file, select **comma-seperated text** file format.

First Name  
Last Name  
Team Name  
Division  
Quantity   
Twincheck#   
sheet#   
neg#

Find

Find All

Find traders only

View trader entry

List View

Quit

⏪ ⏩ ⏴ ⏵

Quick link

go

showhide bookmark



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Sportsolutions® version 7.5 and higher incorporates the new quick link feature for easier navigation. This feature along with the new Info Pallet make for easier navigation throughout your files. The info pallet gives you information at your fingertips of the current record you are viewing.

Previous versions of the software lacking this feature made it difficult to be sure which record you were viewing. The new quick link feature allows you to move from one layout to the next or one module to the next maintaining the current record or record set that you are viewing. You can jump from the Trader Entry module to the Order or Reorder Modules or from one output layout to another.

 **Quick Link Feature**  
Ver. 7.5 and higher

 **Info Pallet**  
Ver. 7.5 and higher

The screenshot displays the 'Trader Entry Module' interface. At the top, a yellow banner reads 'Trader Entry Module'. Below it, the text 'Output to DP2' is displayed. The main area contains two 'Press' buttons and the text 'Export all records to DP2' and 'Export traders only to DP2'. On the right, an 'info pallet' is visible, listing fields: First Name, Last Name, Team Name, Division, Quantity, Twincheck#, sheet#, and neg#. Below these are icons for 'Find', 'Find All', and 'Find traders only', along with 'View trader entry' and 'List View' options. A 'Quit' button is also present. At the bottom right, there is a 'showhide bookmark' button. On the left side, there are buttons for 'Menu', 'Help!', 'Output Options', and 'Exit'. A 'Quick link' feature is highlighted with a red arrow, showing a dropdown menu with options: Main Menu, Trader Entry, Order Entry, Reorder, Output Options, Choose color, and Team Trader. A 'go' button is located at the bottom left of the interface.



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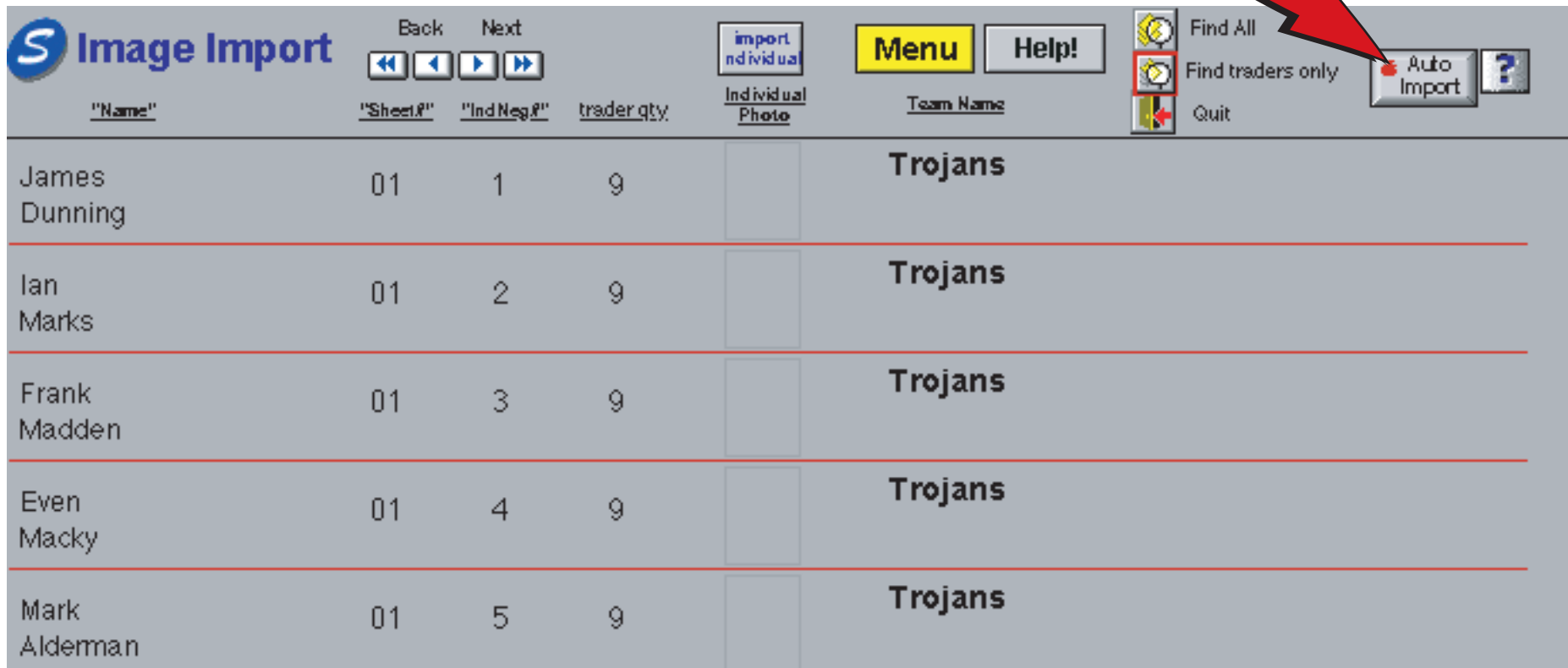


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Sportsolutions<sup>®</sup> version 7.5 and higher incorporates the new Auto import feature for the Macintosh Platform. Mac users can now let the computer do the importing for them while they can move on to more important tasks like coffee etc... We hope to have a solution for the PC user with version 8.0

 **Auto Import**  
Ver. 7.5 and higher



<u>"Name"</u>	<u>"Sheet #"</u>	<u>"Ind Neg #"</u>	<u>trader qty.</u>	<u>Individual Photo</u>	<u>Team Name</u>
James Dunning	01	1	9	<input type="checkbox"/>	Trojans
Ian Marks	01	2	9	<input type="checkbox"/>	Trojans
Frank Madden	01	3	9	<input type="checkbox"/>	Trojans
Even Macky	01	4	9	<input type="checkbox"/>	Trojans
Mark Alderman	01	5	9	<input type="checkbox"/>	Trojans



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Sportsolutions<sup>®</sup> version 7.5 and higher incorporates the new Reorder Module for those nasty late orders or out of season orders. The reorder module turns what can be time consuming and sometimes confusing into easily executed money maker. The module draws from the original order base including the original scan. For more information visit our website at [www.tradecards.com](http://www.tradecards.com)



## Reorder Module

Ver. 7.5 and higher

Enter the sheet number and the team information appears enter the unique id number and the personal data appears including the original scan.

**5 REORDERS**

Name: \_\_\_\_\_ DATE: \_\_\_\_\_ SHEET # **01** HELPU

COACH **Tony Parsons** ASSC **Trial Little League**

COACH PHONE **555-1212**

First name	Last Name	TWIN #	Neg#	PA
_____	_____	1	_____	_____

Phone Number: \_\_\_\_\_

TeamName: **TIGERS**

DivisionName: **TYKE** Scouting Report 1: \_\_\_\_\_

Hometown: \_\_\_\_\_ Scouting Report 2: \_\_\_\_\_

CoachName: **TONY PARSONS** Scouting Report 3: \_\_\_\_\_

Position: \_\_\_\_\_

Uniform#: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

Nickname: \_\_\_\_\_

Height: \_\_\_\_\_

Weight: \_\_\_\_\_

Sales: \_\_\_\_\_

---

**5 REORDERS**

Name: **DUNNING** DATE: \_\_\_\_\_ SHEET # **01** Group: **8** (Negative) Press

COACH **Tony Parsons** ASSC **Trial Little League** Time check: **888** # Grp: **888** Previous Record

COACH PHONE **555-1212** Next Record

First name	Last Name	TWIN #	Neg#	PACKAGE #1	PACKAGE #2	PACKAGE #3
<b>JAMES</b>	<b>DUNNING</b>	1	<b>888</b>	<b>01</b>	_____	_____

Phone Number: **730-0440**

TeamName: **TIGERS**

DivisionName: **TYKE**

Hometown: **VANCOUVER**

CoachName: **TONY PARSONS**

Position: **SECOND BASE**

Uniform#: **09**

Date of Birth: **5/9/1982**

Nickname: **SPEEDY**

Height: **48"**

Weight: **125 LBS**

Scouting Report 1: **1ST ROUND DRAFT**

Scouting Report 2: **M.V.P.**

Scouting Report 3: **ROOKIE OF THE YEAR**

Delete this record

**New Record**

**Menu**

**Exit**

Total Traders: **0**

Import Image

find traders

Sales: \_\_\_\_\_



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Sportsolutions is pleased to announce the release of version 7.5.5 of their software for the team and group photographer. The inclusion of the Club Module allows your to provide the club with a digital Rolodex offered nowhere else in the market. This is a precursor to the complete Club Solutions due out this spring Sportsolutions is the most versatile, flexible, and efficient means of creating the digital trader card in the industry. The upcoming online capabilities partnered with the club modules will ensure that the clubs keep coming back year after year regardless of price. The programs cross platform capabilities mean choice for the end user and in many cases such as file size and print speeds the ability to mix platforms to achieve the most efficient processing. The Export to DP2 feature addresses the need for an efficient and flexible means of incorporating data into the layouts users of the DP2 products have created. The Modules can be purchased separately or as a package. They are being used by labs as well as by photographers. Mix digital and traditional products and procedures and provide services available nowhere else. For more information take a tour of the software by visiting our web site at [www.tradecards.com](http://www.tradecards.com).

 [Also check out the new virtual trading card!](#)

Press Release  
For immediate release  
Aug.24.2001



## Club Module

Ver. 7.5.5 and higher

Sportsolutions has added an exciting feature which allows you to burn your finished results to a CD for your club, Giving them a digital Rolodex, stat keeper and pictorial directory print capability.



## Magazine Cover

The printing of magazine covers through the module achieves it's best results yet. It's all in the design.



## 3 Up Cards

Print your cards in orders of three with three individuals to a sheet, maximizing your media!

Also see previous additions to 7.5



## Export to Kodak DP2



## Quick Link Menu



## Reorder Module



## Auto Import



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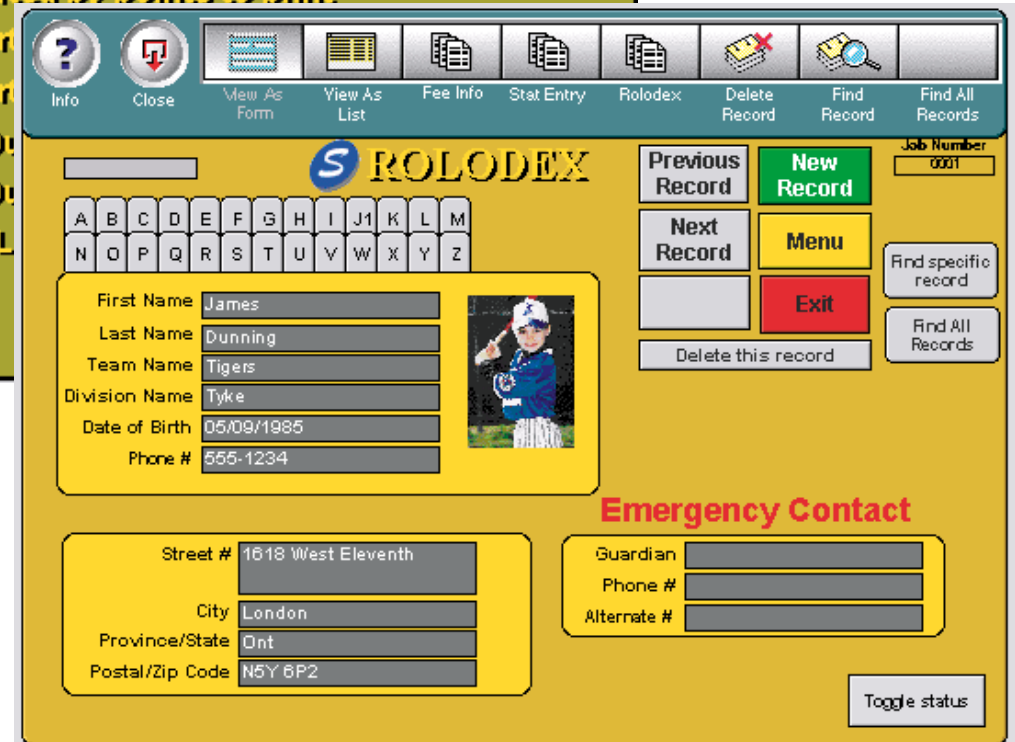
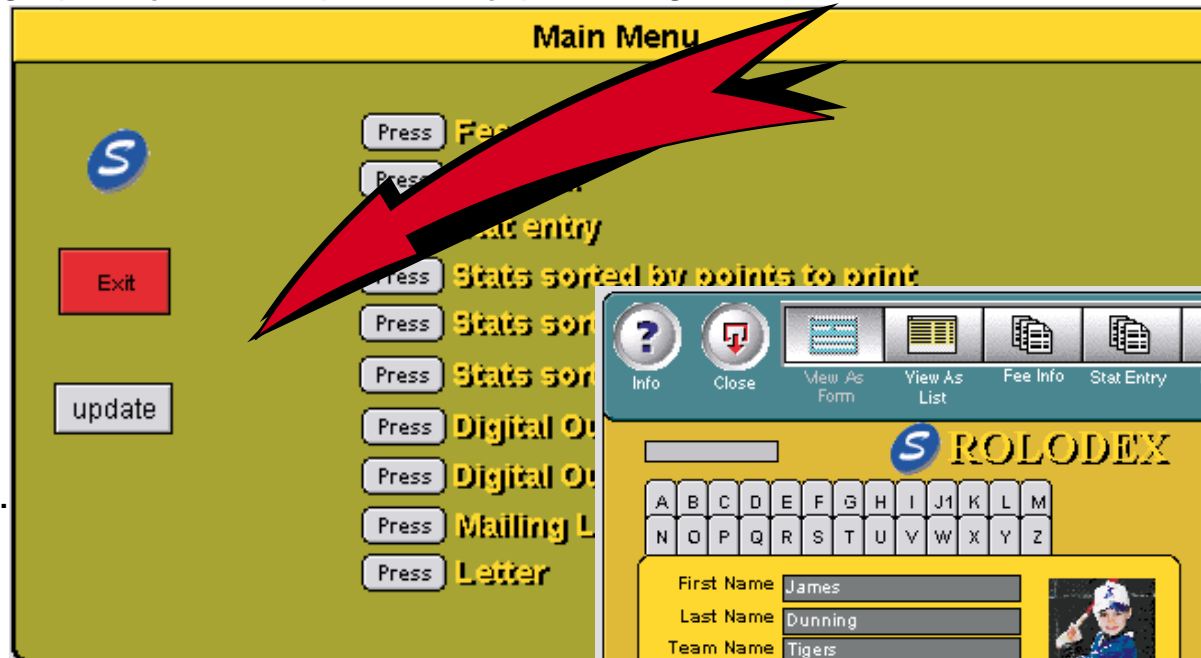
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Sportsolutions<sup>®</sup> version 7.5.5 incorporates the new Club Module into the fray. Sportsolutions has come through again giving you the leg up on your competition by providing

unique product and service that allows your to remain one step ahead of your competition. Now when you have completed processing your orders you can create a runtime file for your association by the click of a button. left spinning their wheels trying to match How does it work?

When you are finished and ready to ship your orders, you simply open the club module and click the update button populating the Rolodex with data and images. Burn the solution to a cd and the club can start using it to keep stats, print ID cards and pictorial directories. You again have total control over the layouts you provide your clubs keeping your product unique.

**S Update**  
Ver. 7.5.5 and higher





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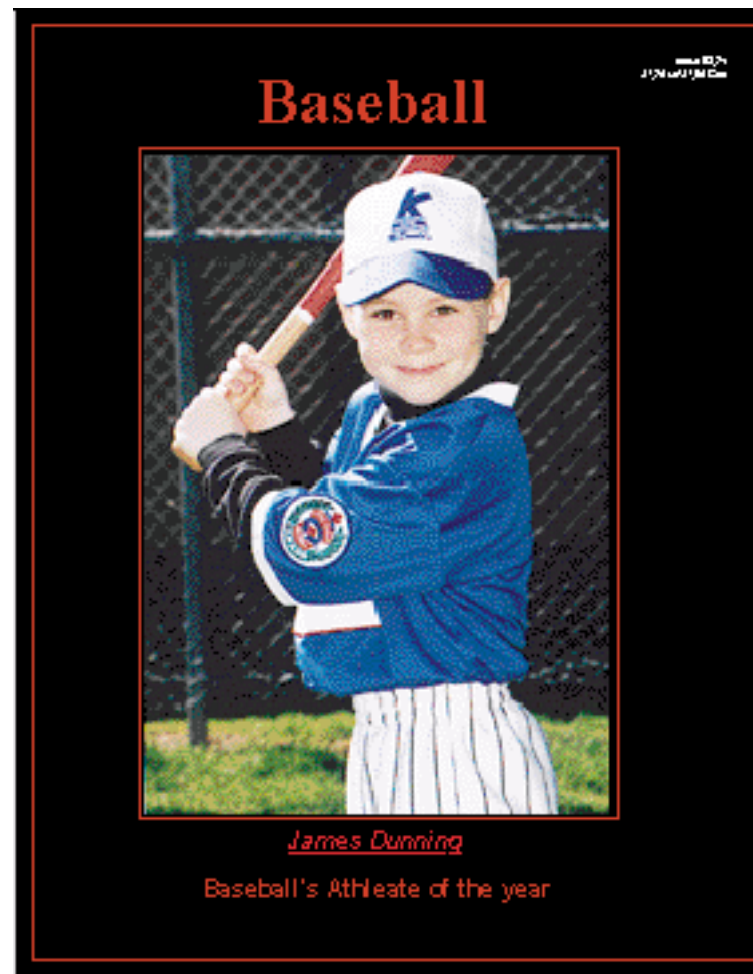
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Sportsolutions<sup>®</sup> version 7.5.5 and higher incorporates a new output layout allowing you to produce **personalized** magazine covers. Again the option to create your own layout of this type has always been there but to make things easier we have included one that you can copy and modify. We found that more designs in the market place are incorporating smaller image on the front of the magazine cover which means the same scan can be used for the trader card as for the magazine cover. Each cover is personalized the way you want. The best achieved results for this product to date has been done on the Lightjet 5900. Colour copiers look good but direct to photo looks better.

## Magazine Covers





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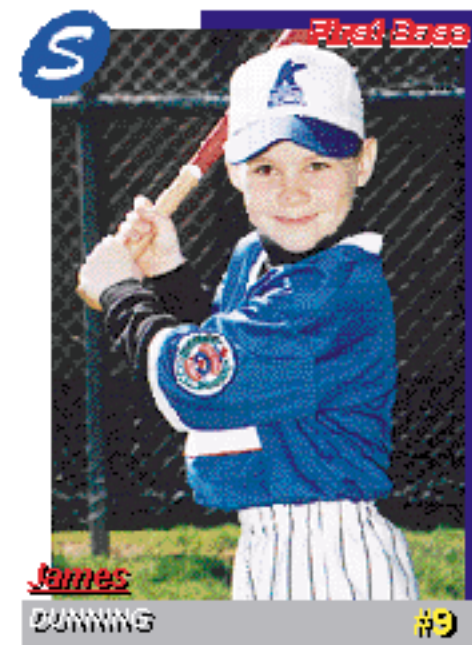
Sportsolutions<sup>®</sup> version 7.5.5 and higher incorporates a new output layout allowing you to produce as few as three cards for any one specific order with little waste. The option to

create your own layout of this type has always been there but to make things easier we have included one that you can copy and modify. You can produce cards in sets of 3 so there are three different individuals to a sheet, maximizing media usage. You can also create a front only layout that is a single card for each member of the team.

Other Ideas would be sticker sheets. Simply incorporate some clip art images into your layout that interact with your image and print them on adhesive materials.

 3 up cards

 Sticker Sheets



Old Here #

Old Here #





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Sportsolutions<sup>®</sup> version 7.5.5 and higher incorporates the new Virtual Trading Card. This exciting new product is a runtime application that allows you to provide your client with a very unique product that enables virtual trading of data and images. Stats can be adjusted and shared between team members. Players who share their digital info can create their own pictorial page that can be printed or viewed on any Mac or P.C. system. A P.C. sample of this fun new product can be downloaded from our web site at [www.tradecards.com](http://www.tradecards.com)



## Virtual Trader Card

Ver. 7.5.5 and higher

9 ers

Mission Football

Stats

Team

Add

Email

Exit

List

Rhynn Olson  
Mission Football

Home

Team

Add

Edit

Exit

List

First Name: Rhynn  
Last Name: Olson  
Home Town: Toronto  
Position: Left Offensive Guard  
Height: 5'0.5"  
Weight: 115 lbs  
Birth Date: 05/05/1985  
Coach: Gary Allen  
Uniform #: 85  
Team Name: 9 ers  
Nickname: Micky  
Division: Pee Wee  
Year: 2001-02

Favorite Player:

Rhynn Olson  
Left Offensive Guard

Robert Pelly  
Tight end

Rob

Andrew Linklater  
Quarterback

Daniel Hnder  
Cornerback

Jason  
Nos